

**ETHICAL CONSIDERATIONS AND REGULATORY COMPLIANCE IN  
IMPLEMENTING AI SOLUTIONS FOR HEALTHCARE APPLICATIONS****VEERAVARAPRASAD PINDI**

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**ABSTRACT**

The introduction of regulatory guidance and governance efforts in this rapidly changing space requires early and engaged participation among a diverse group of stakeholders. Rapid iteration on regulation and governance will accommodate the diversity of medical AI, distinguishing non-technical from technical variations, and encourage beneficial uses through developing and sharing best practices. The iterative approach will also empower responsible and safe innovation by encouraging an environment of experimentation and value-focused iteration, and by more proactively engaging the needs of multiple stakeholders at once rather than pitting them against each other [1]. Medicine and Information Systems researchers and developers are constantly working to figure out when it is appropriate for physicians, nurses, and patients to trust computer-aided information-based intelligence as a decision helper. Researchers are focused on what, when, and how explanations should be introduced to build any kind of artificial intelligence system. The lack of confidence in the black-box decision-making process of artificial intelligence-driven solutions is still an issue today. Recent research has shown that AI recommendation explanation methods were not effective without first improving the task model and the design of the explanation method. Commercial companies and responsible researchers have been increasingly working to inform AI assistants to provide clear, targeted explanations for their predictions. Computer-aided intelligent methods have shown excellent results in classification, prediction, and treatment recommendations in various domains of healthcare including telemedicine, bioinformatics, and medical imaging [2]. The quality and effectiveness of these advanced algorithms depend on how meaningful and valuable the contribution of domain experts toward the definition of models and problem solving within the established practices is. Physicians usually are not aware of the techniques and methodologies used by computer-aided intelligent methods applications and assume the decisions are the result from algorithm computations without any possible influence. This article identifies challenges, research gaps, and proposes improvements to increase the inclusion of the physicians' knowledge based on how AI solutions recommendation was obtained and encourage further cooperation with the responsible predictors in healthcare. The aim is to discuss and address ethical foundations associated with Artificial Intelligence (AI) intelligent-based solutions in healthcare [3].

**Keywords**—*AI Healthcare, Diagnostic Accuracy, Treatment AI Precision Medicine, Ethical AI, Regulatory Frameworks, EHR Integration, Personalized Treatment, Bias Algorithms, Data Privacy, Interoperability, Clinical Decision Support, Machine Learning, Patient Outcomes*

**INTRODUCTION**

AI solutions using knowledge and mined models have also enhanced transparency and efficiency in the health management process. Accomplishment of the principles of reliable AI in the conduct of digital health applications and health administration, including future prospective systems constructed on acceptable moral, legislated, and conforming frameworks providing sovereignty, innovation potential, fairness, and results to produce feedback in a world of trust, equality is crucial [4]. The host of participants involved in the health sector increasingly benefit from the exploitation of new forms of techniques that offer enhanced, complex, personal, and personalized application knowledge for the development of prosperous communities in the field of very long life. With the onset of AI therapy and digital transformation, we face a set of particularly controversial, sophisticated, and

rapidly evolving ethical issues. These include ethical considerations, patient privacy, and cybersecurity, with the cycle and adherence of technologies and health authorities to new development and continuous innovation. Nearly every new technological innovation brings with it a suite of both risks and rewards, and it is generally the case that those benefits tend to flow more quickly to the consumer end-users, while the attendant risks may become clearer somewhat later. This is also true for applications of AI in the healthcare field. Such applications are being developed and tested at a frantic pace, often without a lot of understanding of their cumulative impact or effectiveness[4]. Clinical testing and regulatory pathways, developed for small molecule drugs or medical devices, were not designed keeping the development of AI applications in mind and as a result some guidance may be insufficient. It is important to maintain the FDA's standing as a globally preeminent authority in such a rapidly developing sector, while ensuring that consumers are safeguarded and beneficial applications are allowed to proceed. AI does not only pose a regulatory conundrum, however, but also raises ethical uncertainty as to what extent AI should be allowed to participate in healthcare-related decision-making. Herein, we discuss the intersection of those two aspects of the AI revolution in connection with the healthcare system. The rapid evolution of technology often comes with a wide range of potential advantages and disadvantages. Typically, the benefits are more immediately accessible to end-users, while the associated risks may become evident only later[4,5]. The same pattern is observed in the use of AI within the healthcare industry. AI applications are currently being developed and tested at a rapid pace, with limited understanding of their overall impact and efficacy. Existing clinical testing and regulatory processes, originally designed for traditional drugs and medical devices, may not be suitable for the unique characteristics of AI applications. This underscores the need to uphold the FDA's global leadership in this rapidly evolving sector, while also ensuring that consumers are protected and valuable AI applications can progress. However, the use of AI in healthcare not only presents regulatory challenges, but also raises ethical questions about its involvement in decision-making processes. In this discussion, we explore the intersection of these two aspects of the AI revolution in the context of healthcare. Artificial Intelligence (AI) applications seem poised to revolutionize nearly every sphere of human endeavor[6]. Just as AI has disrupted the landscape of technological innovation, healthcare is also expected to materially benefit from AI applications. AI applications hold out the promise of significantly improving the efficiency and efficacy of healthcare delivery. A trillion-dollar industry, spent at the rate of about 18% of gross domestic product (GDP), healthcare can benefit from any improvements in outcomes or efficiency. To the extent that those cost savings insure either to the end consumer directly or indirectly through the disbursement of tax funded healthcare programs or healthcare insurance programs, we are advancing public policy goals. It is important, therefore, to make sure that regulatory challenges do not frustrate these potential benefits. Regulators may themselves look to AI applications as aids in their own oversight functions, specifically to aid in the processing of the substantial amount of daily inputs they receive, to monitor other healthcare and product market participants, or to tailor the regulatory interventions required subject to thresholds met in terms of risk. As the use of AI applications in healthcare continues to expand, it is crucial to establish ethical frameworks and guidelines to ensure that these technologies are implemented responsibly[6].

In the new era of right to privacy, the main challenges related to implementation of AI solutions in healthcare are related to public distrust and the fear of privacy violation. Even though AI technologies bring a significant level of efficiency, there is always a possibility of adversarial learning, as a result of which, compromised AI models could deceive clinicians. Therefore, from the perspectives of patient trust and regulatory compliance, AI models must demonstrate compliance with privacy and ethical standards, and must be reliably precise in order to instill

trust in patient-doctor communication. Data sharing and model building have generally received less attention in AI models. Currently, there is no well-organized international infrastructure to facilitate data sharing for building disease prediction models, which has resulted in skills in machine learning research, somewhat unrelated to issues related to acquisition, data labeling, cross-validation, and applications[7].

## RESEARCH PROBLEM

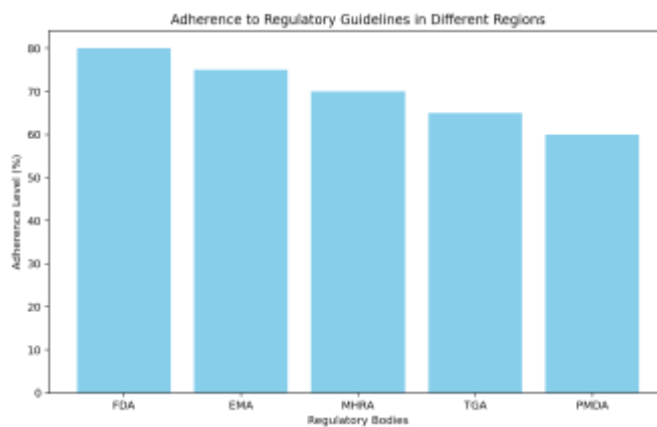
The main research problem in this study is to assess ethical practices in the implementation of AI in healthcare domains. the AI-Assisted Clinical Decision Support Systems. These considerations help ensure that the potential of AI is harnessed for the betterment of global health while also maintaining the privacy and autonomy of patients. AI solutions can be deployed in healthcare settings with hidden biases. Even if not intentionally designed to behave in a biased manner, without proper regulation and supervision[8], AI may lead to racial, gender, and economic discrimination. The underlying issues of algorithmic bias are often caused by inadequate or skewed datasets (i.e., training data) and model design that produce unsatisfactory model performance. Second, AI solutions undermine the patient care continuum and offer no way to trace their reasoning due to the current limitations and imperfections of AI technologies[7,8]. In the process of implementing temporally aware patient data-driven predictive models, working backward to make sense of the model predictions is cumbersome and dangerous, which eventually leads to the opaque problem of "black box" models. Additionally, apart from the data transparency demand, model interpretability should be taken into consideration. This impacts decisions in different ways when using machine programmed AI to replace current human clinician teams involved in decision-making processes[8]. Healthcare organizations are under pressure to ensure that they have the right levels of workforce in the right place at the right time, to put evidence into practice, adopt new technology, and to manage new types of organization. With limited resources, significant attention has recently been given to AI as a way to automate those tasks, allowing workers to shift time away from processing data and towards cognitively and/or human-focused project work[9]. The intriguing part is that once empowered to perform a new task, the autonomous decision-making capabilities of AI in areas such as healthcare law and ethics can be daunting. Unlike the traditional rule-based models, AI learns from data and builds models by optimizing or training data over time. In the absence of solid structure and control, AI-driven patient care offers numerous drawbacks and challenges.

## LITERATURE REVIEW

### A. REGULATORY FRAMEWORKS

Ethical guidelines articulate a set of seven requirements that AI systems should meet to be reliable from an ethical point of view, thus ensuring that AI will work for human rights, democracy, and the public good. Although the guidelines are drafted according to the European's General Data Protection Regulation, they can be considered a first approach to the construction of guidelines exclusively for the healthcare sector. They propose the construction of metrics for transparency with the intention that organizations and companies providing services based on AI strategies, especially in the health sector, use the guidelines as a reference point for improving current and future projects. However, the guidelines developed seem to be broad and generic, thus not being useful for the purpose of generating minimum standards for ensuring efficiency and safety for the use of AI for the healthcare sector[9]. As we could appreciate after conducting an extensive search, there are no specific guidelines in relation to the use and development of AI technologies for healthcare applications. However, there are several ethical aspects to be considered, including the interests of developing adequate solutions for the patients, therefore AI technologies being useful. Among the guidelines mentioned, it is worth highlighting the model for development of transparency standards for health software, which aims to improve information about health software. The final standard applies

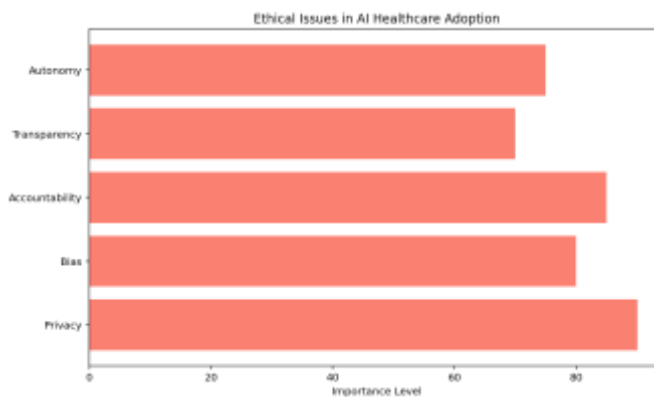
to software that uses health or well-being data for improving patient employee communication, health data management, tracking health indicators, patient monitoring including during sleep, or intervention based on health parameters. The document also provides precise definitions for the different types of software, as well as different criteria that should be taken into account by users and manufacturers[10].



**Fig. 1** Adherence to Regulatory Guidelines in Different Regions

#### **A. ETHICAL IMPLICATIONS OF AI ADOPTION IN HEALTHCARE**

Regulators, however, also need to ensure that regulations are not too prescriptive that they stymie innovation and inadvertently prevent patients from having access to AI-supported devices and healthcare services. Discussions with key stakeholders, including patient groups and unrepresented technologists, along with a map of the landscape to identify ethical considerations within this space, provide valuable information on where the balance might lie. As models in AI-based decision-making increase in complexity, the understanding as well as its ethical implications is a large learning curve for regulators as well. But a tokenistic view in approaching the ethical implications could quickly move towards an automated ethics box-ticking exercise [11]. Flexibility in regulations must be written in a way that healthcare, for little or no benefit, is not withheld from innovations in data-driven imperative technologies. Involving stakeholders in the AI health lifecycle becomes more important when the study of ethics becomes emphasized, and a testing concept cohort is requested. With the vast amounts of complex personal healthcare data being utilized in AI models, data security is of paramount importance. Although the Health Insurance Portability and Accountability Act (HIPAA) in the U.S. has strict regulatory standards to ensure cybersecurity and data privacy, applying AI models in nonregulated geographies and countries is an issue of concern. AI model interpretability forms the basis of the ethical decision-making process currently[11]. Therefore, creating deterministic AI models to increase confidence of regulatory authorities, healthcare professionals, and patients themselves is fundamental in increasing the adoption of AI in healthcare. Regulators must be willing to do more than the establishment of a post hoc validation to ensure data protection policies are being followed. Research and review of these pieces of technology are advised. Many of the AI medical devices and health information technology use software that is integrated with other devices and applications hence is interoperable. These technologies must be safe and function as part of a larger system to protect the health and wellness of patients [12].



**Fig. 2** Ethical Issues in AI Healthcare Adoption

#### **A. PATIENT PRIVACY AND DATA SECURITY CONCERNS**

Hospitals and health systems moving to incorporate predictive models anchored by AI are required to have these standards at the forefront, with proactive approaches to information governance, privacy compliance, risk management, and security practices. EHR systems, data from mobile apps from health insurance companies, social media companies, and health and lifestyle gadgets, coupled with advanced analytics and certain third-party companies that use such data, allow for the creation of health risk assessments. These assessments are used by life/health insurance companies, employers, financial institutions, and educational institutions to price, underwrite, and deny access to certain services/products. However, such activities can deviate from intended purposes, create unintended biases, and result in ethical, social, and legal infringement of privacy. They can also impede public health data, scientific research, and product innovation. Developing predictive algorithms requires large amounts of data, including structured and unstructured electronic health record (EHR), imaging, and omics data. Ownership and consent to collect, digitize, store, and share such data is a complex issue involving several stakeholders like patients, healthcare institutions, clinicians, and data owners[12]. This is governed by different policies and regulations. Patients are often concerned about surrendering control over who sees their health data and how it is used. Misusing or unlawfully accessing or disclosing this data can expose patients to privacy breaches or financial fraud, such as health insurance or personal identity theft. This can lead to non-compliance with the law, violation of privacy rights, legal claims, and reputational damage to healthcare and technology companies involved. The Health Insurance Portability and Accountability Act (HIPAA) sets the standard for protecting sensitive patient data by establishing data privacy and security rules[12].

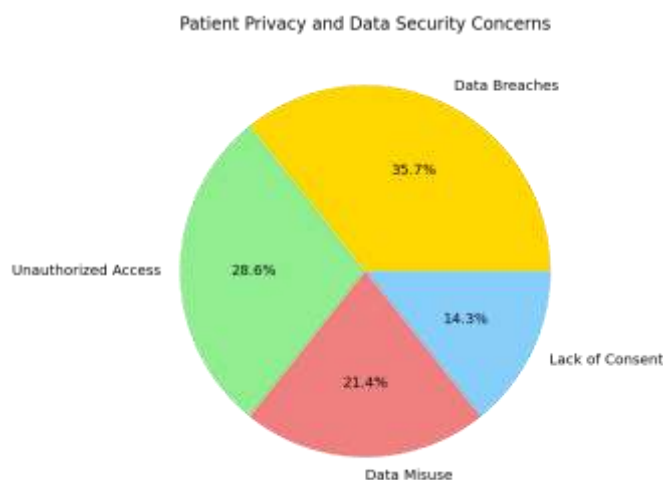


Fig. 3 Patient Privacy and Data Security Concerns

### B. BIAS AND FAIRNESS IN AI ALGORITHMS

AI algorithms are frequently shown to produce biased results where ethnicity, gender, culture, age, and condition of individuals involved can affect the accuracy of predictions and outcomes. Since the underlying data used to train AI models come from historical patient records or publicly available healthcare data, which are likely to be biased, AI models learn from this flawed data and hence exacerbate societal issues such as inequality and racism. False or flawed AI predictions can lead to unfair outcomes, amplified stereotypes, and discrimination, introduce heightened data privacy concerns and prompt users, particularly medical practitioners, to distrust and disengage from AI-enabled tools. Attempting to mitigate such complex bias problems is also not a simple trivial task. Formulating, detecting, and dealing with bias in processing AI solutions for healthcare applications remains a challenging area of research. Therefore, healthcare organizations and AI experts must be particularly sensitive to cultural, sociocultural, and human complexities in practice, emphasizing and enforcing transparent explanations and reasoning ability for AI/ML models and entailing clear regulatory details which can be audited[12,13].

In the healthcare domain, fairness is inherently important. In clinical practice, treating all patients fairly despite social demographics is a requirement to accomplish all treatments and illness progresses on an equal footing. When designing AI systems with healthcare data, strong attention should therefore be paid to identifying and mitigating biases[13]. Violations can have serious negative impacts on healthcare inequalities and access. It is inefficient, otherwise redundant, if any health care system maximizes the total number of saved lives when AI solutions exploit the fact that, in different communities and among different social classes, the same absolute number of life is saved despite higher disease rates. If systematic biases can be confirmed scientifically within clinical AI systems, it is ethically inadequate not to formulate and apply safety limitations. To build such fairness-aware AI solutions, releasing health algorithms is essential in order to detect bias, and in some cases to potentially mitigate bias[15].

### E. LEGAL AND LIABILITY ISSUES IN AI-DRIVEN HEALTHCARE

Complex legal frameworks govern how different types of health data are produced, collected, accessed, used, and exchanged in various jurisdictions and organizational settings. Personal health data is, for the most part, sensitive personal data under the law; for example, requiring the individual's explicit and informed consent for data processing. As autonomous systems are being deployed in various facets of healthcare services, both

customers and developers of these systems are being exposed to increasing liability risks. This section focuses on legal and regulatory liability. Legal certification is becoming an essential ingredient in present-day core healthcare services and machines, though certification of healthcare services functions primarily to limit liability. In contrast, ethical certification serves to prevent the failure of the ethical aspects of the healthcare sector, particularly within human-robot interactions. An important issue is establishing, at a measurable level, compliance of a service or machine with ethical and legal requirements[15]. There are a number of legal, regulatory, and compliance issues in implementing AI-driven healthcare applications that should be mitigated when developing and deploying such applications. As the meaning and interpretation of different types of health data are often complex, deriving interpretations of legal concepts from different contexts, AI technologies must be subject to a higher level of precision. This would minimize ethical and legal risks affecting patients, physicians, and other healthcare stakeholders who use such applications. A proper legal and ethical framework is required before AI-driven diagnostic models are introduced for clinical use. Careful attention to these issues is essential as AI continues to be used in healthcare. .

### **C. TRANSPARENCY AND ACCOUNTABILITY IN AI DECISION-MAKING**

Ethical and regulatory frameworks are needed to guide system and algorithm design, development, and reporting, as well as system adoption and medical practitioner education. Collaborative endeavors are needed among AI and machine learning technical predecessors and regulators, healthcare standards setting bodies, AI program developers, medical device and AI system developers, healthcare standard setting and enforcement professionals, medical and AI education professionals, and diverse physician expert volunteers, clinicians, and patients to build these ethical and regulatory frameworks and achieve the benefits from implementing responsible AI technologies in healthcare. In summary, the applications of AI technology for healthcare have the potential to address critical healthcare sector issues such as delivering high-quality healthcare services to more patients, increasing the speed and efficiency of disease diagnosis, and promoting health and well-being through personalized specialized treatment[16]. However, as AI is becoming a part of standard clinical workflows, there is an urgent need to delineate roles and responsibilities of the AI system itself relative to its human operator in monitoring patient safety and directing the actions performed as part of patient care, as well as to provide evidence of the system's performance in the setting in which it is intended to be used. Interpretability methods such as understanding the deep learning models' decision rationale, performance metrics, and outcome analysis play a crucial role in analyzing the healthcare-oriented AI systems' safety and effectiveness, as well as grounding proper accountability.

### **D. IMPACT ON HEALTHCARE PROFESSIONALS**

As AI enters clinical settings, changing the roles of the participating healthcare professionals, challenges can be defused by educating professionals on responsible data science and innovation, thereby providing professionals with historical and present-day case studies from different industries that interact with data driven decision-making systems on a daily basis and explore the various kinds of challenges. Examples of ethical considerations in data science implementation relate to issues such as the lack of understanding of technical subtleties, a misplaced acceptance of data science and AI outputs, and a lack of knowledge about regulation, possibly leading to the misuse of data, a trusting machine-learning approach, and regulation evasive behavior, respectively[15]. Given the complexity of producing, evaluating, and integrating AI models into operational clinical workflows, high-fidelity education for healthcare professionals merits sustaining investment. The availability of AI tools has the potential to transform the roles played by healthcare professionals, including clinicians, radiographers, and

pathologists, among others. The nature of the transformation depends on whether AI complements the clinical careers of healthcare professionals or supports the high level functioning of professionals through skill enhancements that arise from early exposure to AI. Virtuous complementation can enable the optimization of time, increased detection rates, and the customization of healthcare processes. Conditions that could encourage AI to support healthcare professionals should avoid frequent system failures or error messages, ensure that humans are kept in the decision loop, and guarantee that the various stages of AI development - i.e., data collection, model training, validation, quality control, model iteration, and concept drift - are centered on frequent, direct human interaction[16,17].

## II. CONTRIBUTIONS

My contribution in this study is to add into the debate on ethical practices and regulatory compliance requirements in integrating AI solutions for medical applications. Artificial intelligence (AI) methods are increasingly used in healthcare applications. AI methods offer significantly improved performance on many tasks, such as using images to identify diseases, analyzing clinical notes and other records to predict disease onset, and creating digitally-enabled virtual care teams. The earlier detection and better accuracy of such AI methods could lead to better patient outcomes. With the increasing importance of AI methods in healthcare, particularly as they are used for diagnostic and treatment decisions, the successful development and utilization of AI methods continues to require capabilities in engineering, data access and curation, interpretability, thoroughly achieved benefit-risk assessments, and ongoing monitoring for safety concerns. Artificial intelligence (AI) methods are increasingly used in healthcare applications. With the increasing importance of such AI methods in healthcare, particularly as they are used for diagnostic and treatment decisions, understanding and updating stakeholders on ethical considerations is essential. Standard practices that address fairness, privacy, and security are not emphasized in the current regulatory environment surrounding AI methods in healthcare. As a result, different researchers and developers are likely to feel responsible for addressing different ethical considerations. The proposed AI Governance Consensus Provisions are meant to balance the lack of precision in today's regulations, guidance, and independent proposals about what developers and operators of AI methods for healthcare should be thinking about when they analyze and design their AI methods. The significance of the study lies in giving an emphasis on these issues in a broader context, particularly when FHIR is used for implementation of AI solutions. This opens new demanding and challenging questions and changes the regulatory landscape. Whereas the authority of MDCG and MedDev documents is limited to the EU and MDR, this paper is globally relevant since MDR throughout testing regimes or similar regulations in other jurisdictions also point in the same direction. Recognizing the limitations of the present guidance referred to, the research is expected to contribute to a very complex mix of already existing discussions dealing with human rights, justice issues, public good development, and others, inter alia. In summary, our research argues for efficient MDR and IVDR that satisfy the newest and safest trends, and contribute to SDOH. Required policy interventions cannot be based on technological determinism, nor should they be exempt from existing medical device and IVD requirements. Strong and diligent regulatory intervention on the design, production and application of these AI models and standards should be put in place in order to benefit all individuals, regardless of their racial, ethnic or socioeconomic status, and despite the fact they might have been created in pursuit of profit-making goals.

### III. SIGNIFICANCE AND BENEFITS

The importance and relevance of this paper lie in the research that is to be conducted, which should show the positive aspects of using AI technologies for society as a whole and the risks of such technologies. The main goal, in this case, is to automate the measurement of cardiological signs and the automatic control of human health using data from a person's daily life. And also, you need to develop a special set of developed AI technologies that aim to automate the processing of information (raw data) coming from various cardiological measurements (ECG, arterial blood pressure, synthesized ECG) to assess the stability of the state of the heart muscle automatically. In this work, a methodological approach to solving the above tasks is proposed; a methodological approach that defines the possibility of a preliminary assessment of the risk of pathology prior to the development of the physiological state of the myocardium [17]. As a result, it will be possible to conduct a primary examination of the area affected by pathologies in cardiological diseases. The materials of the article can be useful to a wide variety of specialists who are directly dealing with the problems of medical cardiological support for various diseases. This paper analyzes the significance and benefits of AI technologies for automating the work of personnel in some areas of general medicine and in particular, in the area of cardiology. It may be practical in the creation and applying of such technologies, to evaluate the constructive impact of such technologies to the human body and for the prevention of pathologies. In any case, the main information sources used for obtaining ideas, methods, and devices for the protection under patents of AI technologies for cardiology and medical devices [17,18]. This paper infers that incorporating artificial intelligence in cardiology has the potential of enhancing the diagnosis and treatment of heart diseases hence improving patients' care delivery. Thus, with the help of AI technologies, peripheral routine works can be processed automatically and the detailed analysis of medical imaging and patient data may enhance the quality of diagnosing and treating in the cardiology area. In addition, the paper discusses future research steps and moral issues in employing AI in medicine and healthcare; specifically, the necessity of developing and implementing principles to regulate the application of AI in medicine [19].

### CONCLUSION

This paper aimed at identifying the ethical and legal concerns that stem from AI in biomedicine in general and in healthcare in particular. AI & ML are gradually but significantly affecting various sectors and industries such as; health care; e-business, e-governance; and so on. The paper explored existing and potential AI and ML applications in healthcare with the aim of identifying which of these applications need to navigate existing laws and regulations for deployment. The authors covered seven stages of a hypothetical 'pipeline of patient data' in healthcare, starting from the data generation process. They then identified where existing laws and regulations would be relevant. While legal challenges and ethical implications streamline the real-world implementation of complex algorithms in healthcare, most research is hidden in the stage of proof-of-concept. Multi-level approaches and complex studies should become part of the standard stages of AI-based projects, and regulatory application and collaboration with legal aspects are necessary conditions for producing practical, translational benefits. Understanding the pathways to clinical implementation can drive AI innovation and support data-driven precision treatment, bolstering future research and development. The time has come to decide and to make use of proven, principled ethical analysis: we are more likely to pay as much attention to the quality of our ethical and regulatory analysis about AI in healthcare applications as we have already paid in our technical research. This is a crucial step forward in ensuring the equitable distribution and implementation of AI technologies in healthcare settings,

ultimately benefiting patients and healthcare providers alike. Furthermore, the integration of ethical considerations into the development and deployment of cutting-edge AI applications will serve to build public trust and confidence in the use of these technologies, fostering a more inclusive and ethical approach to healthcare innovation. As we navigate the intersection of medicine, technology, and ethics, it is imperative that we prioritize comprehensive ethical analysis and regulatory frameworks that can adapt to the evolving landscape of AI in healthcare. Only through this thoughtful and deliberate approach can we ensure that AI in healthcare serves the best interests of all stakeholders, promotes equity and fairness, and ultimately improves patient outcomes and healthcare delivery. It is imperative to address ethical concerns, regulatory frameworks, and public trust in order to ensure the successful integration and use of AI in healthcare, leading to improved patient outcomes and a more equitable healthcare system for all.

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